

Knox County R-I School District
Programs and Services Evaluation Form

Program: Communication

Person(s) Responsible :Administrator

Number of Employees: Certified: 57 Non-Certified: 42 Full- and Part-Time: 0

Number of students enrolled/participating in the program: 472

Program Funding: Local X State X Federal

Goals and Objectives (Can it be measured with data?):

Goal 5: Promote, facilitate, and enhance parent, student, and community involvement in the districts educational programs.

Objective 1: Annually, increase the number of parents involved in activities related to improving the academic achievement, experience and success of their children.

Goal 5: Promote, facilitate, and enhance parent, student, and community involvement in the districts educational programs.

Objective 2: The district will work to create partnership with local businesses and higher education institutions to enhance the student experiences and opportunities, as well as market the skills that our students can bring to the community.

Evaluation Criteria (What gauges success?):

Student engagement
Data from teachers lessons
Student results
Climate Survey Results
Parent Involvement
Local and State Assessment Results
Title I Parent and Staff Survey

Types of data collected: (Check all areas that apply)

 X Surveys of staff, community, students, business
 X Standardized assessments, assessment statistics

- ☒ Longitudinal performance data
- ☒ Participation or placement rates
- ☐ Financial revenues/expenditures
- ☒ Internal evaluations by staff
- ☒ External evaluations by others
- ☐ Attendance rates
- ☐ Dropout rates
- ☐ Suspension/expulsion/discipline rates
- ☒ Participation rates in co-curricular/extracurricular activities
- ☒ Special program participation rates
- ☒ College/vocational attrition rates
- ☒ College/vocational completion rates
- ☒ Student attitude and interest surveys
- ☐ other

Procedures used to evaluate the collected data:

Who collects the data? Administration

Who reports the data? Administration

Who analyzes the data? Administration

Success of program based on the data (benefits):

- Increased parental involvement in fall and spring activity night.
- High attendance for Pre-K, Kindergarten, 6th Grade, and 9th Grade Orientation
- 8th Grade Scheduling Night
- Increased participation in FAFSA and ACT Nights
- Increase participation in PAT activities.
- Pre-School Play in the Park
- Expanded the Art Showcase to more programs
- Jared's Jams work experience
- Increased internal Flex Program
- Involvement in local markets to sell student work/products
- Eagle Nation News
- Communication Interns
- Innovation Night
- Academic letter night participation

Recommended changes needed to achieve the goals and objectives of the program:

- Programming based on the need of students and parents
- Look for more ways to connect local businesses with classroom projects
- Increased promotion and awareness of programs to increase parent attendance in established programs.

Action to be taken:

- Increase number of Showcase Days
- Coordinate with community leaders and business owners to formalize existing partnerships and explore new collaborations.
- Additional Survey
- Conduct targeted outreach initiatives, including informational workshops and family events, to boost parent participation.

Changes made in the last two years:

- Elementary Spring Activity Night being family centered instead of student centered
- Kids Club at Basketball Games
- Girls on the Move Turkey Trot
- Girls on the Move Color Run
- Girls on the Move Haunted Trail
- Senior Night (FAFSA)
- Decision day
- Freshmen scheduling with Parents during Spring semester of 8th grade year
- Career Fair
- Community and Business Leader speaking to Consumer Math Class
- Added Podcasting
- SportsYou
- KC Chirps

Date presented to the Board of Education: November 18, 2025